

What is InBIQ?

- 1**  State-of-the-Art eCommerce Platform
-  Website and Mobile Application
-  Blockchain-enabled
-  Infireum Ecosystem
-  Digital Payment Methods
-  Unique User Acquisition
-  AI / AdTech
-  Online to Offline

The Future of Platforms

The first in the world, funnelling real users into the InBIQ platform.

These users coming in will have a ready bag of digital vouchers, IE, to spend within a year.

The massive growth potential of our ecosystem: every wing is an avenue for user acquisition.

InBIQ User Insight (2% conversion rate)

Potential Number Of Users	323,201	
Potential Shopping Vouchers	\$1,545,981,827.04 (1.5 billion)	
Countries	Thailand, Indonesia, Vietnam, Brazil, Nigeria, Columbia, Malaysia, Ghana, Austria, Switzerland, India, Singapore, Turkey, South Korea, Mexico	
Gender Breakdown	130,896 Female	192,304 Male
Age Breakdown	35% 13-24 / 28% 25-34 22% 35-49 / 15% 50+	

Data based on 12 prominent blockchain projects (1 April 2020)

The Future of Platforms

"Our research confirmed that successful platforms yield a powerful competitive advantage with financial results to match."

"It also revealed that the nature of platforms is changing, as are the ecosystems and technologies that drive them"

- MIT Sloan Management Review, 11 February 2020



What's In It For You?

- Global exposure and traffic from diverse backgrounds
- An increasing number of users ready to spend their IE shopping vouchers on your products
- A low-friction payment system for both you and your shoppers
- An exciting chance for you to be an early adopter of a cutting-edge eCommerce platform